

**Remit Address:**

WHBQ
P.O. Box 277175
Atlanta, GA 30384-7175
Main: (901) 320-1313
Billing: (901) 320-1330

INVOICE

Advertiser	Alan Nunnelee for Congress-Rep
Product	GENERAL
Estimate Number	3107

Invoice #	4083409-1
Invoice Date	11/08/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Station	WHBQ
Account Executive	Jacalyn Palmiotto
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4083409
Alt Order #	Alan Nunnelee for Congress
Deal #	
Order Flight	10/30/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

Strategic Media Placement
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WHBQ	Good Morning Memphis 6a	6a-7a								
		Immediately Preemptible									
					10/29/12 to 11/04/12	8x	- 2222 - -				
	WHBQ			Tu	10/30/12	:30	6:11 AM	TVGENAN1202H	\$100.00		1
	WHBQ			Tu	10/30/12	:30	6:52 AM	TVGENAN1202H	\$100.00		5
	WHBQ			W	10/31/12	:30	6:24 AM	TVGENAN1202H	\$100.00		2
	WHBQ			W	10/31/12	:30	6:51 AM	TVGENAN1202H	\$100.00		7
	WHBQ			Th	11/01/12	:30	6:22 AM	TVGENAN1202H	\$100.00		3
	WHBQ			Th	11/01/12	:30	6:52 AM	TVGENAN1202H	\$100.00		8
	WHBQ			F	11/02/12	:00			\$100.00	See MG 3.9,3.10,3.11,3.12,3.13	6
	WHBQ			F	11/02/12	:30	6:57 AM	TVGENAN1202H	\$100.00		4
2	WHBQ	Good Morning Memphis 6a	6a-7a								
		Immediately Preemptible									
					11/05/12 to 11/11/12	4x	22 - - - -				
	WHBQ			M	11/05/12	:30	6:22 AM	TVGENAN1202H	\$100.00		3
	WHBQ			M	11/05/12	:30	6:59 AM	TVGENAN1202H	\$100.00		1
	WHBQ			Tu	11/06/12	:30	6:27 AM	TVGENAN1202H	\$100.00		2
	WHBQ			Tu	11/06/12	:30	6:59 AM	TVGENAN1202H	\$100.00		4
3	WHBQ	Good Morning Memphis 7-9a	7a-9a								
		Immediately Preemptible									
					10/29/12 to 11/04/12	8x	- 2222 - -				
	WHBQ			Tu	10/30/12	:30	7:23 AM	TVGENAN1202H	\$90.00		1
	WHBQ			Tu	10/30/12	:30	7:58 AM	TVGENAN1202H	\$90.00		5
	WHBQ			W	10/31/12	:30	7:21 AM	TVGENAN1202H	\$90.00		2
	WHBQ			W	10/31/12	:30	7:52 AM	TVGENAN1202H	\$90.00		8
	WHBQ			Th	11/01/12	:30	7:27 AM	TVGENAN1202H	\$90.00		3
	WHBQ			Th	11/01/12	:30	7:51 AM	TVGENAN1202H	\$90.00		7
	WHBQ			F	11/02/12	:00			\$90.00	See MG 3.9,3.10,3.11,3.12,3.13	6
	WHBQ			F	11/02/12	:30	8:58 AM	TVGENAN1202H	\$90.00		4
	WHBQ	Good Morning Memphis 430a	430a-5a	M	11/05/12	:30	4:30 AM	TVGENAN1202H	\$5.00	MG for 3.6,1.6	11
	WHBQ	Good Morning Memphis 430a	430a-5a	M	11/05/12	:30	4:54 AM	TVGENAN1202H	\$5.00	MG for 3.6,1.6	13

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Billing: (901) 320-1330

INVOICE

Advertiser	Alan Nunnelee for Congress-Rep
Product	GENERAL
Estimate Number	3107

Invoice #	4083409-1
Invoice Date	11/08/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Station	WHBQ
Account Executive	Jacalyn Palmiotto
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4083409
Alt Order #	Alan Nunnelee for Congress
Deal #	
Order Flight	10/30/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

Strategic Media Placement
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
3	WHBQ	Good Morning Memphis 7-9a	7a-9a								
		Immediately Preemptible									
	WHBQ	Good Morning Memphis 5a	5a-6a	M	11/05/12	:30	5:25 AM	TVGENAN1202H	\$90.00	MG for 3.6,1.6	9
	WHBQ	M-F 11a-1130a News	11a-1130a	M	11/05/12	:30	11:28 AM	TVGENAN1202H	\$85.00	MG for 3.6,1.6	10
	WHBQ	Good Morning Memphis 430a	430a-5a	Tu	11/06/12	:30	4:53 AM	TVGENAN1202H	\$5.00	MG for 3.6,1.6	12
4	WHBQ	Good Morning Memphis 7-9a	7a-9a								
		Immediately Preemptible									
					11/05/12 to 11/11/12	4x	22-----				
	WHBQ			M	11/05/12	:30	8:13 AM	TVGENAN1202H	\$90.00		4
	WHBQ			M	11/05/12	:30	8:44 AM	TVGENAN1202H	\$90.00		1
	WHBQ			Tu	11/06/12	:30	8:10 AM	TVGENAN1202H	\$90.00		3
	WHBQ			Tu	11/06/12	:30	8:30 AM	TVGENAN1202H	\$90.00		2
5	WHBQ	Fox News Sunday	10a-11a								
		Immediately Preemptible									
					10/29/12 to 11/04/12	2x	-----S				
	WHBQ			Su	11/04/12	:30	10:30 AM	TVGENAN1202H	\$35.00		1
	WHBQ			Su	11/04/12	:30	10:59 AM	TVGENAN1202H	\$35.00		2
6	WHBQ	Fox 13 News 5p	5p-6p								
		Immediately Preemptible									
					10/29/12 to 11/04/12	8x	-2222--				
	WHBQ			Tu	10/30/12	:30	5:27 PM	TVGENAN1202H	\$175.00		1
	WHBQ			Tu	10/30/12	:30	5:53 PM	TVGENAN1202H	\$175.00		7
	WHBQ			W	10/31/12	:30	5:21 PM	TVGENAN1202H	\$175.00		6
	WHBQ			W	10/31/12	:30	5:50 PM	TVGENAN1202H	\$175.00		2
	WHBQ			Th	11/01/12	:30	5:20 PM	TVGENAN1202H	\$175.00		5
	WHBQ			Th	11/01/12	:30	5:44 PM	TVGENAN1202H	\$175.00		3
	WHBQ			F	11/02/12	:30	5:30 PM	TVGENAN1202H	\$175.00		8
	WHBQ			F	11/02/12	:30	5:41 PM	TVGENAN1202H	\$175.00		4
7	WHBQ	Fox 13 News 5p	5p-6p								
		Immediately Preemptible									
					11/05/12 to 11/11/12	2x	M-----				

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Station	WHBQ
Account Executive	Jacalyn Palmiotto
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4083409
Alt Order #	Alan Nunnelee for Congress
Deal #	
Order Flight	10/30/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
7	WHBQ	Fox 13 News 5p	5p-6p								
		Immediately Preemptible									
	WHBQ			M	11/05/12	:30	5:18 PM	TVGENAN1202H	\$175.00		1
	WHBQ			M	11/05/12	:30	5:49 PM	TVGENAN1202H	\$175.00		2
8	WHBQ	Fox 13 Late News Rotator	9p-10p								
		Immediately Preemptible									
					10/29/12 to 11/04/12	4x	- 22- - - -				
	WHBQ			Tu	10/30/12	:30	9:19 PM	TVGENAN1202H	\$250.00		1
	WHBQ			Tu	10/30/12	:30	9:46 PM	TVGENAN1202H	\$250.00		4
	WHBQ			W	10/31/12	:30	9:41 PM	TVGENAN1202H	\$250.00		2
	WHBQ			W	10/31/12	:30	9:58 PM	TVGENAN1202H	\$250.00		3
9	WHBQ	Fox 13 Late News Rotator	9p-10p								
		Immediately Preemptible									
					10/29/12 to 11/04/12	2x	- - - 11 - -				
	WHBQ			Th	11/01/12	:30	9:16 PM	TVGENAN1202H	\$250.00		1
	WHBQ			F	11/02/12	:30	9:50 PM	TVGENAN1202H	\$250.00		2
10	WHBQ	Fox 13 Late News Rotator	9p-10p								
		Immediately Preemptible									
					11/05/12 to 11/11/12	1x	M- - - - -				
	WHBQ			M	11/05/12	:30	9:27 PM	TVGENAN1202H	\$250.00		1
11	WHBQ	Fox 13 Late News 9p	9p-10p								
		Immediately Preemptible									
					10/29/12 to 11/04/12	2x	- - - - - S -				
	WHBQ			Sa	11/03/12	:30	10:17 PM	TVGENAN1202H	\$124.00		2
	WHBQ			Sa	11/03/12	:30	10:31 PM	TVGENAN1202H	\$124.00		1
12	WHBQ	Fox 13 Late News 9p	9p-10p								
		Immediately Preemptible									
					10/29/12 to 11/04/12	1x	- - - - - S				
	WHBQ			Su	11/04/12	:30	9:39 PM	TVGENAN1202H	\$124.00		1
13	WHBQ	Fox 13 Late News 10p	10p-1030p								

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Order #	4083409
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
Candidate Discount											
				10/29/12 to 11/04/12		2x	- T- - - - -				
14	WHBQ	Fox 13 Late News 10p	10p-1030p	Tu	10/30/12	:30	10:09 PM	TVGENAN1202H	\$200.00		1
	WHBQ			Tu	10/30/12	:30	10:28 PM	TVGENAN1202H	\$200.00		2
	WHBQ			Fox 13 Late News 10p	10p-1030p	Candidate Discount					
				10/29/12 to 11/04/12		3x	- - 111 - -				
15	WHBQ	Good Morning Memphis 430a	430a-5a	W	10/31/12	:30	10:22 PM	TVGENAN1202H	\$200.00		1
	WHBQ			Th	11/01/12	:30	10:23 PM	TVGENAN1202H	\$200.00		2
	WHBQ			F	11/02/12	:30	10:20 PM	TVGENAN1202H	\$200.00		3
	WHBQ			Good Morning Memphis 430a	430a-5a	Immediately Preemptible					
				10/29/12 to 11/04/12		5x	- TWTF- -				
16	WHBQ	Good Morning Memphis 430a	430a-5a	Tu	10/30/12	:30	4:42 AM	TVGENAN1202H	\$5.00		1
	WHBQ			W	10/31/12	:30	4:40 AM	TVGENAN1202H	\$5.00		2
	WHBQ			W	10/31/12	:30	4:55 AM	TVGENAN1202H	\$5.00		5
	WHBQ			Th	11/01/12	:30	4:41 AM	TVGENAN1202H	\$5.00		3
	WHBQ			F	11/02/12	:30	4:45 AM	TVGENAN1202H	\$5.00		4
	WHBQ			Good Morning Memphis 430a	430a-5a	Immediately Preemptible					
				11/05/12 to 11/11/12		2x	11- - - - -				
17	WHBQ	Fox 13 Late News 10p	10p-1030p	M	11/05/12	:30	4:45 AM	TVGENAN1202H	\$5.00		1
	WHBQ			Tu	11/06/12	:30	4:39 AM	TVGENAN1202H	\$5.00		2
	WHBQ			Fox 13 Late News 10p	10p-1030p	Candidate Discount					
				11/05/12 to 11/11/12		2x	M- - - - -				
	WHBQ			M	11/05/12	:30	10:15 PM	TVGENAN1202H	\$200.00		2
	WHBQ			M	11/05/12	:30	10:28 PM	TVGENAN1202H	\$200.00		1

Aired Spots**63**

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INVOICE

Advertiser	Alan Nunnelee for Congress-Rep
Product	GENERAL
Estimate Number	3107

Station	WHBQ
Account Executive	Jacalyn Palmiotto
Sales Office	FSS Philadelphia
Sales Region	National

Billing Calendar	Broadcast
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Special Handling	

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Agency Ref	
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<u>Gross Total</u>	\$7,657.00	
<u>Agency Commission</u>	\$1,148.55	
<u>Net Amount Due</u>	\$6,508.45	<u>Payment Terms 30 Days</u>

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